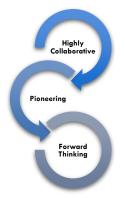
PERRY L. BATSON, PhD



DEVELOPING INNOVATIVE PRODUCTS & TECHNOLOGY SOLUTIONS THAT HELP IMPROVE LIVES

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Taking Charge - Creating Order Out of Chaos - Sharing Wisdom - Empowering Others

Strengths in systems engineering, business acumen, quality management process and product development to develop innovative products and purpose driven technology solutions.

- ✓ Introducing process improvement initiatives that balance strategic business vision, operational requirements and technology innovation to support complex end-to-end product development projects in fast-paced environments.
- ✓ Working as interface among multiple functional disciplines, senior leaders and stakeholders around the world to effectively articulate product development strategies and ensure timely, efficient and high-value products.
- Influencing concept, design and development of revolutionary products and features, next-gen platforms and med-tech solutions that break industry norms and support revenue and market growth goals.
- ✓ Navigating unique business challenges, evolving compliance standards and intricate technical issues to achieve significant corporate objectives for global healthcare and medical device companies.

CAREER CHRONOLOGY & LEADERSHIP HIGHLIGHTS

Petersburg Electronics, Carlsbad, CA (2017–Present) DIRECTOR – R&D SYSTEMS ENGINEERING

 Entrusted to lead end-to-end project management activities for new and existing products in \$350M global hospital respiratory care business.

Freeman Medical Care – North America, Lake Forest, CA (2015–2017) MANAGER – SYSTEMS DEVELOPMENT, PRODUCT VERIFICATION & VALIDATION

 Steered product development tasks and ensured compliance standards for "Portable Artificial Kidney", an innovative, industry first medical device.

Pfizer Pharmaceuticals, Yorba Linda, CA (2011–2015) SENIOR PRINCIPAL

 Directed technology planning, road mapping and full cycle product development for critical medical devices and related applications.

Druid's Eye Surgery, Los Angeles, CA (2005-2011)

SCIENTIST / ELECTRICAL ENGINEER / ENGINEERING FELLOW

 Delivered radical, innovative system and product inventions that transformed company's scientific and industry reputation.

Exemplery-Tech, Inc / Emerging Technology, Columbus, OH (2003–2005) SCIENTIST / ELECTRICAL ENGINEER

 Partnered with key multi-discipline groups and SMEs through entire project lifecycle on key product and systems development projects.

University of Colorado, Denver, CO (2000–2005) RESEARCH ASSISTANT

 Developed PhD thesis concepts that were leveraged for innovative medical device product development, research and data insights.

EDUCATION

PhD, Electrical Engineering - University of Colorado
MS, Electrical Engineering - University of Colorado
BS, Electronics & Communication Engineering - University of Colorado

CORE COMPETENCIES

- Strategic Planning & Direction
- Technical Team Leadership
- Research & Development
- Product Development
- Systems Engineering
- Risk Management
- Regulatory Requirements
- Compliance Standards
- Human Factors & Usability
- Matrixed Organizations
- Project Management
- Program Management
- Resource Allocation
- Cost Control
- New Market Development
- Revenue Growth
- Global Market Reach
- Process Enhancements
- Efficiency Improvements
- Productivity Gains

LEADERSHIP VALUE

"Architecting systems engineering processes that help companies to expedite product development, improve cost efficiency and accelerate product-to-market timeline"